

PUBLIC OUTREACH COMMITTEE GUIDELINE

“This Committee is the umbrella under which we try to reach families and friends of alcoholics and professionals who work with them, through a variety of media and communication vehicles.

The Committee assists in the development of educational tools for our members to use with a variety of outside audiences to inform them of what Al-Anon/Alateen is and how it can be an effective resource for families and friends of alcoholics, and attract new members to our fellowship without compromising our Traditions.”

2014-2017 Al-Anon/Alateen Service Manual
Twelve Concepts of Service, Concept Eleven

I. Membership*

- a. Volunteer Chairperson, selected by the Chairperson of the Board
- b. Associate Director—Media
- c. Preferably Delegate members from each panel
- d. Up to five At-Large members
- e. Associate Director—Professionals (non-voting)

II. Meetings

- a. Three times per year preferably in June, September and December and as needed.

III. Duties

- a. Utilizes Al-Anon’s Twelve Traditions in all public outreach activities.
- b. Provides input and feedback to enhance Al-Anon’s public image with the media, general public and professionals nationally and internationally.
- c. Reviews service material proposed by the Public Outreach Department.

*Chairperson of the Board and Executive Director may attend as ex officio, non-voting members.